VIVA CHANYAM

UX/UI Designer,
Service Designer

Contact

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www.vivachanyam.com

London, England

Languages

English (IELTS 8.0/9.0)

Thai (Native)

Skills

Design

Service Design • UX/UI Designer • Product Design • Graphic Design • Design Thinking Process • Double Diamond • Systems Thinking • Design Futures • Human-Centred Design • Circular Design • Design Systems • Workshop Facilitation

Technical Tools

Figma • Adobe After Effects • Adobe Illustrator • Adobe Photoshop • Adobe Premiere Pro • Adobe Lightroom • HTML • CSS • Rhino3D

Soft Skills

Communication • Teamwork • Organisation • Flexibility • Collaboration • Leadership • Time Management • Critical Thinking • Creativity • Empathy • Reliability

Certificates

Design for Good | Practitioner Level Certificate

Recognised at Practitioner Level after completing an innovation programme dedicated to advancing the UN Sustainable Development Goals. Focused on SDG 4: Quality Education, the project applied systems thinking, co-design, impact storytelling, and business modelling to develop inclusive and scalable learning solutions.

Summary

Experienced UX/UI designer specialised in the fintech, blockchain and AI sectors, with a strong capability for independent and analytical work. My expertise lies in integrating systematic and creative approaches to deliver innovative experiences. My mission is to use my skills to contribute to global wellbeing and sustainability.

Experience

UX/UI Designer (Full-time)

Exponent

Alpha Lane (Management) Limited, F02-04, Oceanic House, Providence Estate, Mahe, Seychelles

Feb 2022 - Jun 2024

- Redesigned the treasury management dApp, website, and design system to support scaling, improving clarity, usability, and brand consistency.
- Ran design thinking workshops with business and engineering teams to co-create a DeFi treasury product and AI solutions, aligning teams, reducing errors, and integrating user and technical insights.
- Created branded graphics and supervised external design work to ensure consistency, boosting community engagement, social media growth, and event recognition.

UX/UI Designer (Full-time)

Digio (Thailand)

Digio (Thailand) co., ltd. 972/1 Vorasubin Bldg. 4th Floor, Soi Rama 9 Hospital, Rimklong Samsen Road, Bangkapi, Huaykwang, Bangkok, Thailand 10310

Nov 2021 - Feb 2022

- Translated product and business requirements into design specifications, aligning teams and ensuring solutions met both business and user needs.
- Conducted user research and created flows, journey maps, strategies, and pitch decks to co-develop digital solutions in finance, healthcare, and transportation, improving stakeholder alignment and grounding products in user insights.
- Designed user interfaces and graphic assets with developers, improving usability and helping users navigate services more quickly and confidently.

Education

MA Service Design

The Royal College of Art

London, England | 09/2024-08/2025

- Activity: Committee Member, RCA SustainLab Society
- Final project: WildOne, co-designed nature-based tourism model integrating conservation and wellbeing

MBA Elective: Entrepreneurial Journey

Imperial College London

London England | 12/2024-08/2025

BID Industrial Design

Chulalongkorn University

Bangkok, Thailand | 08/2017-06/2021